



2010 Down to Earth Festival at Shelby Farms Park **ECO-ARTIST or DESIGNER APPLICATION**

Please select which category(s) applies to the work that you will be presenting at this event.

Fashion (Designer)

- Designs must utilize at least 75 percent reclaimed, recycled, natural and/or organic materials.
- All work must be designed and executed solely by the accepted Designer(s).
- At least one of the contributing designers must be present at Down to Earth Festival.

Original Arts and Crafts (Artist)

- All work must be designed and created solely by the accepted Artist(s) / Designer(s).
- At least one of the contributing artists must be present at Down to Earth Festival.
- Artists may only show work in categories submitted and accepted.

Ready-Made Arts and Crafts (Artist)

- All work must meet minimum requirements for Eco-Artist/Designer participation (listed above).
- Representatives may attend in place of original artist or designer.
- Only work approved in submitted and accepted categories may be displayed.

Please select all categories that apply to the work that you will be presenting at this event, AND a detailed description of the work you will be presenting at this event. (Attach separate page(s) if needed)

- Ceramics:** Original clay and porcelain work (other than jewelry) is accepted in this category. No machine-made or mass produced work is permitted.
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- Fiber:** All work crafted from fibers including basketry, embroidery, weaving, leatherwork, tapestry and papermaking. No factory-produced items may be exhibited. *Please specify:*
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- Glass:** Original design and creation. No forms of mass production are permitted. *Please specify:*
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- Jewelry:** Original jewelry, whether produced from metal, glass, clay, fiber, paper, plastic or other materials, is accepted in this category. No commercial products are allowed. *Please specify:*
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- Mixed Media:** Original works, both two and three-dimensional, that incorporate more than one type of physical material to produce. *Please specify:*
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- Painting & Drawing:** Painting works created in oils, acrylics, watercolor, etc.; and Drawing works created using dry media or fluid medium of inks and washes applied by pen brush. Reproductions of any kind prohibited. *Please specify:*
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- Photography & Digital Art:** Photographic prints made from artist's original image; and digital work for which artist, using a computer, executed the original image. (No enhanced or reproduced works) *Please specify:*
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- Sculpture & Metal works:** Three-dimensional sculptural work done in any medium; and all non-sculptural, non-jewelry works crafted from metals. No production work is allowed. *Please specify:*
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- Wood:** Works in wood that are hand-tooled, machine-worked, turned or carved are accepted in this category. No commercial or mass produced work allowed. *Please specify:*
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Company / Business Name _____

Artist / Designer Names (list ALL) _____

Event Representative, if other (only allowed for Ready Made) _____

Address _____

City, State, Zip Code _____

Phone (Day) _____ (Night) _____ Cell (Required) _____

Email _____ Web Site _____

Select whether applying as an EXHIBITOR or VENDOR:

Exhibitor (Display/Represent Only)

Vendor (Selling Work or Products)

Application Process: Applications must be received by February 26th, 2010.

Eco-Artists/Designers must submit this application explaining the work and/or items they intend to display and/or sell during the Down to Earth Festival. All works and/or items displayed and/or sold at this event must align with the principles of environmental stewardship. (For instance, an irrigation company may display its “smart” irrigation technology at the Down to Earth Festival, even though other company products and services are conventional technology.)

Digital Images: (Required) The following must be submitted with Application to be considered.

- Three (3) digital high resolution images must be submitted for each media category.
- One (1) of the images must be of a display of the Artist / Designer’s booth set-up, showing overall continuity and body of work.
- Images must be submitted by email as standard JPEG, and no larger than 2 MB in size.
- Artist / Designer name and media category must be in “Subject” line of email.
- Slides or original art work are not acceptable with applications.

Applications and accompanying images will be reviewed to confirm that work and/or items are appropriate for our Earth Day event. Once approved, SFPC will contact the Eco-Artist / Designer to confirm acceptance and send a Contract.

Notification of Acceptance:

Applicants will be *notified of acceptance* within one (1) week after application is received.

Special Needs or Requests: _____



If you have questions, contact **Sheri Monroe (SFPC)** at smonroe@shelbyfarmspark.org

Return this fully completed application to: **Sheri Monroe / Earth Week 2010**
Shelby Farms Park Conservancy
500 North Pine Lake Drive
Memphis, TN 38134
Fax: 901.377.7705